

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485106 /	06228767
Product	
AMERICAN CROSSROADS	
Contract Dates	Estimate #
10/02/12 - 10/08/12	692
Advertiser	Original Date / Revision
American Crossroads NV	07/11/12 / 09/26/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	Product Code
Agency Ref	Advertiser Ref

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	1-----					1	\$185.00			
N 2	KVVU	10/02/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	-1-----					1	\$185.00			
N 3	KVVU	10/03/12	10/03/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	--1---					1	\$185.00			
N 4	KVVU	10/04/12	10/04/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	--1---					1	\$185.00			
N 5	KVVU	10/05/12	10/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	---1--					1	\$185.00			
N 6	KVVU	10/08/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	1-----					1	\$250.00			
N 7	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	-1-----					1	\$250.00			
N 8	KVVU	10/03/12	10/03/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	--1----					1	\$250.00			
N 9	KVVU	10/04/12	10/04/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	--1---					1	\$250.00			
N 10	KVVU	10/05/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	---1--					1	\$250.00			
N 11	KVVU	10/08/12	10/08/12	TMZ			730-8p			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
485106 /	06228767	
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMERICAN CROSSROADS	692
Advertiser		
American Crossroads NV		
Original Date / Revision		
07/11/12 / 09/26/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	1-----				1	\$675.00			
N 12	KVVU	10/02/12	10/02/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-1-----				1	\$675.00			
N 13	KVVU	10/03/12	10/03/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	--1----				1	\$675.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/01/12-10/07/12	TMZ	730-8p	---W-----	:30	\$675.00	NM		
				See MG 13.2								
		2	KVVU	10/03/12-10/03/12	TMZ	M-Sa 8-10p/Su 7-1----W-----		:30	\$675.00	NM		
				(@) MG for 13.1 10/03								
N 14	KVVU	10/04/12	10/04/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	---1---				1	\$675.00			
N 15	KVVU	10/05/12	10/05/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	---1--				1	\$675.00			
N 16	KVVU	10/08/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	1-----				1	\$550.00			
N 17	KVVU	10/03/12	10/03/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	--1----				1	\$550.00			
N 18	KVVU	10/05/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	---1--				1	\$550.00			
N 19	KVVU	10/08/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	1-----				1	\$550.00			
N 20	KVVU	10/04/12	10/04/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	---1---				1	\$550.00			
N 21	KVVU	10/05/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	---1--				1	\$550.00			
N 22	KVVU	10/06/12	10/06/12	Touch	Sat 11p-12a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1-				1	\$130.00			
N 23	KVVU	10/07/12	10/07/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1				1	\$200.00			
N 24	KVVU	10/08/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	1-----				1	\$275.00			
N 25	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-1-----				1	\$275.00			
N 26	KVVU	10/03/12	10/03/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00

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Contract / Revision 485106 /	Alt Order # 06228767	
Contract Dates 10/02/12 - 10/08/12	Product AMERICAN CROSSROADS	Estimate # 692
Advertiser American Crossroads NV	Original Date / Revision 07/11/12 / 09/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
		Week:										
N 27	KVVU	10/04/12	10/04/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		Start Date	End Date	Weekdays								
		Week:										
N 28	KVVU	10/05/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		Start Date	End Date	Weekdays								
		Week:										
N 29	KVVU	10/06/12	10/06/12	FOX 5 News Sat	10-11p	Sat	:30			NM	1	\$800.00
		Start Date	End Date	Weekdays								
		Week:										
N 30	KVVU	10/07/12	10/07/12	Sports Plus Su	1045p	1045p-11p	:30			NM	1	\$700.00
		Start Date	End Date	Weekdays								
		Week:										
N 31	KVVU	10/07/12	10/07/12	Sports Plus Su	1045p	1045p-11p	:30			NM	1	\$700.00
		Start Date	End Date	Weekdays								
		Week:										
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/01/12-10/07/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
				See MG 31.2								
	2	KVVU	10/02/12-10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
				MG for 31.1 10/07								
N 32	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F	7a-9a	M-F 7a-9a	:30			NM	1	\$625.00
		Start Date	End Date	Weekdays								
		Week:										
N 33	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F	7a-9a	M-F 7a-9a	:30			NM	1	\$625.00
		Start Date	End Date	Weekdays								
		Week:										
N 34	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F	7a-9a	M-F 7a-9a	:30			NM	1	\$625.00
		Start Date	End Date	Weekdays								
		Week:										
N 35	KVVU	10/05/12	10/05/12	Fox 5 News AM M-F	7a-9a	M-F 7a-9a	:30			NM	1	\$625.00
		Start Date	End Date	Weekdays								
		Week:										
N 36	KVVU	10/08/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a	5a-6a	:30			NM	1	\$380.00
		Start Date	End Date	Weekdays								
		Week:										
N 37	KVVU	10/02/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a	5a-6a	:30			NM	1	\$380.00
		Start Date	End Date	Weekdays								
		Week:										
N 38	KVVU	10/03/12	10/03/12	FOX 5 News 5-6am M-F	5a-6a	5a-6a	:30			NM	1	\$380.00
		Start Date	End Date	Weekdays								
		Week:										
N 39	KVVU	10/04/12	10/04/12	FOX 5 News 5-6am M-F	5a-6a	5a-6a	:30			NM	1	\$380.00
		Start Date	End Date	Weekdays								
		Week:										
N 40	KVVU	10/05/12	10/05/12	FOX 5 News 5-6am M-F	5a-6a	5a-6a	:30			NM	1	\$380.00
		Start Date	End Date	Weekdays								
		Week:										
N 41	KVVU	10/08/12	10/08/12	Anderson	3-4p		:30			NM	1	\$275.00

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Contract / Revision	Alt Order #	
485106 /	06228767	
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMERICAN CROSSROADS	692
Advertiser		Original Date / Revision
American Crossroads NV		07/11/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$275.00			
N 42	KVVU	10/02/12	10/02/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1----				1	\$275.00			
N 43	KVVU	10/03/12	10/03/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1---				1	\$275.00			
N 44	KVVU	10/04/12	10/04/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1---				1	\$275.00			
N 45	KVVU	10/05/12	10/05/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1--				1	\$275.00			
N 46	KVVU	10/08/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$1,325.00			
N 47	KVVU	10/04/12	10/04/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1---				1	\$1,325.00			
N 48	KVVU	10/05/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$1,325.00			
N 49	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$675.00			
N 50	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1----				1	\$675.00			
N 51	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1----				1	\$675.00			
N 52	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1---				1	\$675.00			
N 53	KVVU	10/05/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$675.00			
N 54	KVVU	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1----				1	\$3,750.00			
N 55	KVVU	10/08/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$825.00			
N 56	KVVU	10/02/12	10/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1-----				1	\$825.00			
N 57	KVVU	10/03/12	10/03/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1----				1	\$825.00			

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Contract / Revision 485106 /	Alt Order # 06228767
Contract Dates 10/02/12 - 10/08/12	Product AMERICAN CROSSROA
Advertiser American Crossroads NV	Original Date / Revision 07/11/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
N 58	KVVU	10/04/12	10/04/12	Fox 5 News	M-F 11p		:30			NM			1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	---1---				1	\$825.00					
N 59	KVVU	10/05/12	10/05/12	Fox 5 News	M-F 11p		:30			NM			1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	----1--				1	\$825.00					
N 60	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM			1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/12	10/07/12	-----1				1	\$5,150.00					
Totals											60	\$38,905.00		

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	60	\$38,905.00	\$33,069.25
Totals	60	\$38,905.00	\$33,069.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6228767 TRF# 485106
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ADV. NAME ISS/AMER. CROSSROADS

AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

BUYER	NAME	EMILY MILHOAN
SALES	PRSN	PH - TERESA DIFURIA

ALEXANDRIA, VA 22311

CLASS : NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#692 COMMENTS:

FLIGHT DATES OCT 2/12 OCT 8/12 WR-1
GOTO GOTO

REP: TO ROSE
FR NIKK

OKD M1 AND M2
SEE LINES 72 AND 73
TOTAL SAME
PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDELE ****

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: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  

: : LINE# : : : : : : : : DATE : : DATE : /WK : INVT : : : : SPTS : :

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AGENCY ADVERTISER CODE = AGENCY EST# = 692
AGENCY PRODUCT CODE =

13 S 730P-800P 30 \$675.00 10/3 10/3 0 WED

PROGRAM : AVG. ALL

72 A 930P-1000P

PROGRAM : AVG. ALL WKS< 10 SEC. TO 100 SEC. 100 SEC. > 100 SEC.

THIS IS A MAKE-GOOD FOR OCT3 ON LINE-13 FOR 1 SPOT/WK

ORD COMI: IF CHG DUE TO DEBH
THIS IS A MAKE-GOOD FOR OCT3

REP HEADLINE# 6228767 TRF# 485106
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 12.46
* * CHANGES ** *** KVUU-TV ***

LINE#	REP	CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYS	:TOTL:	SPTS:
:	:	:	:	:	:	:	:	:	:	DATE :	/WK:	INVT :	
35	S	1045P-1100P		30		\$700.00	10/7	10/7	0	SUN		0	
PROGRAM	:	FOX5 SPRT PLUS											
73	A	700A-900A		30		\$700.00	10/2	10/5	1	TU-F		1	
PROGRAM	:	NEWS											
ORD COM1	:	SPOT N/A. MG AM NEWS.	PRE-BOOKED	PLS APPROVE.									
THIS IS A	MAKE-GOOD	FOR OCT7 ON LINE-35	FOR 1 SPOT/WK										
STATION	MAKEGOOD	OFFERS:											
M2	OK'D	BUY#13	MISSED:WED/730P-800P	OCT3		30S	\$675.00			(SEP26/12)			
			OFFER:WED/930P-1000P	OCT3		30S	\$675.00			PLS ADVISE.			
			CMT:TP CHG DUE TO DEBATE.	PRE-BOOKED	PLS APPROVE.								
M3	OK'D	BUY#35	MISSED:SUN/1045P-1100P	OCT7		30S	\$700.00			(SEP26/12)			
			OFFER:TU-F/700A-900A	OCT2		30S	\$700.00			PLS ADVISE.			
			CMT:SPOT N/A. MG AM NEWS.	PRE-BOOKED	PLS APPROVE.								
OCT/12										CONTRACT TOTAL		38905.00	

REP HEADLINE# 6228767 TRF# 485106

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MOD# U : UNAPPROVED REV # T 2020

ADV # ADV. NAME ISS / AMER. CROSSROADS

AGY # _____ AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555
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ORDER # CONTRACT # 6228767

PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER,

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO ROSE
FBI NIKKIE

LN NINE
OKD M1 SEE LINE 71
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 692
AGENCY PRODUCT CODE =

LINE#:	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAY	TOTL:
:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
:	:	:	:	:	:	:						

PROGRAM : HELL'S-LN-FOX

71 A 1100P-1200M 30 \$130.00 10/6 10/6 1 SAT

PROGRAM : TOUCH
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-26 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 15-08
*** CHANGES *** *** KVUU-TV ***

REP HEADLINE# 6228767 TRF# 485106
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : DATE : : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS: MISSED:SAT/1100P-1200M OCT6 30S \$130.00 (SEP11/12)
MI OK'D BUY#26 OFFER:SAT/1100P-1200M OCT6 30S \$130.00 PLS ADVISE.
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.

OCT/12 38905.00

CONTRACT TOTAL 38905.00
TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVUU 16% KSNV 31% KLAS 41% KTIV 11% KVLY 0% KVCW 0% CABL 0%
KTUD 1%

HEAVY NEWS AND OLDER SKewing PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

FAX# 610-225-1191
REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** KVUU-TV ***

ADV # _____ ADV - NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
ORDER # 435106 CONTRACT # 6228767 CLASS: NATL. LOCAL REGIONAL
PRDCT AMERICAN CROSSROADS EST# 692 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 OCT8/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 10.22
REP: TO ROSE
FR NIKKI
NEW AMERICAN CROSSROADS ORDER
TOTAL \$38905
PLS CNF THANKS

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#: REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE#: : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 692
AGENCY PRODUCT CODE =
1 1000A-1100A 30 \$185.00 10/8 10/8 1 MON 1
PROGRAM : DR. OZ R<
2 1000A-1100A 30 \$185.00 10/2 10/2 1 TUE 1
PROGRAM : DR. OZ R<
3 1000A-1100A 30 \$185.00 10/3 10/3 1 WED 1
PROGRAM : DR. OZ R<

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REP HEADLINE# 6228767
*** ORIGINAT PRV#0 ***

REP: TEL# 610-293-4100 CREDIT RISK !!! FAX# 610-225-1191
CREDIT ADVISORY: AGENCY HARTS REPORT FROM PDP
ORDER WORKSHOP: HARTS REPORT FROM PDP

JUL11/12 10.2
*** KVUU-TV ***

REP HEADLINE# 6228767

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

91
JUL11/12 1
*** KVVK-TV

REP HEADLINE# 6228767
*** ORIGINAT. REV#0 ***

REP: TEL# 610-293-4100 **FAX#** 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 11 / 12 10 . 2
* * * KVUU-TV * * *

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 10.2
*** KVUU-TV ***

LINE#:	REP : CD:	TIME	PERIOD :	LGTH :	SEC :	RATE	START :	END :	SPTS:	WEEK :	DAY:	:TOTL:	:SPTS:
40	700A-900A	30				\$625.00	10/5	10/5		1	FRI	1	
PROGRAM :	FOX5NWS LIV-LV<												
41	1000P-1045P	30				\$1,075.00	10/7	10/7		0		0	
PROGRAM :	FOX 5 NWS-10												
42	500A-600A	30				\$380.00	10/8	10/8		1	MON	1	
PROGRAM :	FOX5 NEWS 5A<												
43	500A-600A	30				\$380.00	10/2	10/2		1	TUE	1	
PROGRAM :	FOX5 NEWS 5A<												
44	500A-600A	30				\$380.00	10/3	10/3		1	WED	1	
PROGRAM :	FOX5 NEWS 5A<												
45	500A-600A	30				\$380.00	10/4	10/4		1	THU	1	
PROGRAM :	FOX5 NEWS 5A<												
46	500A-600A	30				\$380.00	10/5	10/5		1	FRI	1	
PROGRAM :	FOX5 NEWS 5A<												
47	800A-900A	30				\$325.00	10/7	10/7		0			
PROGRAM :	FOX NWS SUNDAY												
48	300P-400P	30				\$275.00	10/8	10/8		1	MON	1	
PROGRAM :	ANDERSON<												
49	300P-400P	30				\$275.00	10/2	10/2		1	TUE	1	
PROGRAM :	ANDERSON<												
50	300P-400P	30				\$275.00	10/3	10/3		1	WED	1	
PROGRAM :	ANDERSON<												
51	300P-400P	30				\$275.00	10/4	10/4		1	THU	1	
PROGRAM :	ANDERSON<												

~7
24

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 10.2

91

REP HEADLINE# 6228767
*** SECTION REV#0 ***

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

FAX# 610-225-1191
REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 10.2
*** KVUU-TV ***

LINE#:	REP : CD :	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTL:	: SPTS:
64		800P-900P		30	5*	\$3,750.00	10/3	10/3	1		WED	1	
PROGRAM :	AVG. ALL WKS			30	0	\$825.00	10/8	10/8	1		MON	1	
PROGRAM :	FOX 5 NWS-11<			30		\$825.00	10/2	10/2	1		TUE	1	
PROGRAM :	FOX 5 NWS-11<			30		\$825.00	10/3	10/3	1		WED	1	
PROGRAM :	FOX 5 NWS-11<			30		\$825.00	10/4	10/4	1		THU	1	
PROGRAM :	FOX 5 NWS-11<			30		\$825.00	10/5	10/5	1		FRI	1	
PROGRAM :	FOX 5 NWS-11<			30		\$825.00	10/7	10/7	1		SUN	1	
PROGRAM :	AVG. ALL WKS									CONTRACT TOTAL SPOTS	38905.00		
OCT/12	38905.00									TOTAL SPOTS	60		

60

MARKET TOTALS \$243,156 KVUU 16% KSNN 31% KTFD 1% KLAS 41% KTNV 11% KVLY 0% KVCW 0% CABL 0%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOs- RA35+*